

BLACKSTOCK CONSULTING PR MANAGER

Blackstock is London's leading property PR company. We're a boutique, 12-person team known for being creative, provocative, rigorous and highly effective whether it's creating great content, driving media coverage or offering strategic advice to clients.

You don't need to have property experience, but you do need at least two years' national PR experience at an agency with relevant expertise in some part of the finance or professional services universe. You should be confident managing clients and want to take the next step in your career.

Uniquely, Blackstock provides regular market analysis across broadcast and print media - viewable on our YouTube page. Our in-house podcast series has become a popular part of the industry and our core management team has worked together consistently for years. We pride ourselves on knowing more than our competitors and our mantra is delivering Intellectual Property.

We're after at least one PR Manager who's prepared to think bigger and do more than in cookie-cutter agencies. In return, you'll be better paid than any of our competitors; have 28 days holiday (plus bank holidays); work flexibly in a great new Farringdon office; have the future option of equity in the company; and benefit from regular socials and a flat, open company structure.

We straddle a unique middle ground between being creative and corporate communications experts, with clients ranging from fund managers, private equity investors and developers, to major architects, law firms, insurance companies and innovative tech platforms. We help companies raise their profile, protect their reputations, drive their businesses forward and engage media, investors, politicians and any other stakeholder group they need to.

Key roles and responsibilities:

- Being the account manager or day-to-day lead on client activities;
- Engaging with journalists and digesting relevant media every day;
- Writing press releases, columns and articles;
- Pitching press releases to journalists and feature ideas by phone or email;
- Arranging interviews and editorial meetings with key journalists for clients and facilitating these meetings where appropriate;
- Handling clients' social media accounts;
- Producing monthly reports for clients;
- Being a line manager and having responsibility for others in the team

Candidates must demonstrate:

- Two or more years working in in PR;
- Excellent written and spoken English as well as a meticulous eye for detail;
- The ability to work to tight media deadlines on a number of simultaneous projects;
- The ability to manage both other team members and clients, responding and delivering to their demands and pressures;
- Commitment, energy, organisation and responsibility.