

BLACKSTOCK CONSULTING INTERNSHIP

Blackstock Consulting is London's leading property PR company. We're a boutique, 14-person team known for being creative, provocative, rigorous and highly effective whether it's writing major reports, driving media coverage across TV and broadsheets or offering strategic advice to clients.

The company's culture is more tech start-up than conservative public affairs firm, but there is a strong policy element to everything we do and a lot of work is with major institutions, listed companies and high growth businesses.

Uniquely, Blackstock provides regular market analysis across broadcast and print media - viewable on our YouTube page. Our in-house podcast series has become a popular part of the industry and our core management team has worked together consistently for years.

You don't need to have property experience, but you do need to have meticulous English and be confident dealing with people.

We typically offer full-time roles to high-performing interns and should you join us permanently, you'll be better paid than any of our competitors; have 28 days holiday (plus bank holidays); work flexibly in a great new Farringdon office; have the future option of equity in the company; and benefit from regular socials and a flat, open company structure.

Please apply including a non-academic writing sample to jobs@blackstock.co.uk

Key roles and responsibilities:

- Undertake basic market research to support a story and provide context
- Actively participate in brainstorming and planning sessions
- Dissect a news story, explain what makes it interesting & its market context or impact
- Keep pace of the news agenda
- Be able to pick out relevant stories, trends and insights to share with the team and clients
- Demonstrate core writing skills across press releases, op-eds, blogs and comments
- Be able to create compelling pitches and place stories
- Demonstrate a good understanding of the industry

Candidates must demonstrate:

- Willingness to learn and ability to pick up things quickly
- Willingness to help on administrative tasks when required
- An ability to be responsive and adaptable to feedback
- A positive attitude
- Commitment, passion and enthusiasm in all activities