

Blackstock Consulting Job Description 2021

CONSULTANT/SENIOR CONSULTANT - £30-45k DOE

Sector: Real Estate, Finance, Professional Services

Disciplines: Management consultancy, PR, communications

Blackstock Consulting is a fast-growing strategic consultancy and corporate PR agency focused on real estate and investment. We work with prestigious clients across architecture, housing, banking, construction, retail, logistics and life sciences.

We are looking for a talented, well-connected and energetic communications expert to help us continue growing and to deliver first rate work across media, policy and advisory services. We are leading debates in areas like ESG, proptech, modular housing, life sciences, affordable housing and the future of work.

Our services fall across three areas: communications, research and strategic consultancy. We aim to help clients grow their businesses by creating high impact media campaigns, award-winning thought leadership and industry-leading debate through events, broadcast media and our own podcast series that has run for three years and is produced in-house.

Podcasts: www.blackstock.co.uk/podcasts (produced for Property Week)

Broadcast: www.youtube.com/blackstockcomms

Website: www.blackstock.co.uk

This is far more than a PR role. As a flat structured business, you will have direct access to founders and to senior clients from day one, taking the lead on campaigns. There is a large media relations aspect of the role but where we differ is that we own the messaging and we ourselves are the subject matter experts.

This is a unique stance, and we are happy to train and develop subject matter expertise. Detailed property or retail experience isn't vital, but you do need to have a good understanding of the business and political landscape.

Key roles and responsibilities:

- Being the client leader on day-to-day communications activities;
- Helping join the dots between their businesses and things happening around them that may pose opportunities or threats;
- Engaging with journalists and digesting relevant media every day;
- Writing press releases, columns and articles plus responsive analysis at short notice;
- Handling clients' social media accounts.

Candidates must demonstrate:

- Previous experience working for a PR agency, management consultancy, planning consultancy or think tank;
- The ability to work to tight deadlines and on simultaneous projects;
- A basic understanding of the property sector, such as the latest policy or industry development, with a passion for knowledge and personal development;
- Corporate media relations experience and an understanding of business and policy issues;
- A track record placing stories and being able to write clean copy to tight deadlines is essential.

What we offer

- Competitive salary, commission for new business, equity in the business;
- Generous benefits, holiday and pension;
- Potential for very quick growth and career development - We have a rigorous in-house training regime and culturally, are far more like a tech start-up than a stuffy advisory firm. We want entrepreneurially-minded people who want to do more than send press releases to mailing lists.